



Master of Business Administration

• CIP code 520201 • 36-48 credits • 4-5 terms full-time •

Program Description — The Master of Business Administration prepares students with the practical skills and specialized knowledge that are essential for meaningful business and managerial careers. Working managers seeking advancement, emerging professionals, or those desiring to switch careers, gain the tools and competencies that will help them succeed in achieving their goals. A general management core provides broad-based business knowledge, develops teamwork and leadership skills, and allows students to gain job-ready competencies. The program offers opportunities to work on real-life business problems in student teams with faculty and business mentors. In the final capstone project, students develop a business idea and prepare a pitch-deck for presentation.

Learning Outcomes — Graduates of the program will possess a distinctive skill-set centered on enhanced critical thinking, analytical, technological and problem-solving skills to provide them with a competitive advantage in the marketplace. Demonstrable skills upon graduation include business strategy, analytics, finance, accounting, marketing and human resources management. Leadership attributes, cultural and emotional intelligence, along with comprehensive communication skills will be elevated to prepare stewards capable of effectively managing and leading change in complex and uncertain domestic and global workforces and markets.

Careers — Management and leadership positions in business, non-profit and government organizations. Typical jobs include: marketing analyst or manager, business analyst, project manager, human resources manager, general manager.

Admission requirements: Bachelor's degree and other School of Management requirements, and two years of work experience recommended.

Online courses: International students may take only one fully-online course in any term.

General Prerequisites

Graduate level English language communication and writing skills. Coursework required in first term(s) if writing assessment indicates need (credits do not count towards degree).

- MMG 501E Business Communication
- MMG 505 Graduate Writing

MBA Prerequisites 12 credits

These 4 courses are expected to be successfully completed prior to the entry into the graduate management program for MBA. Take in first term(s) or demonstrate competency through prior undergraduate courses with a grade of B or better, and within a certain time limit, from a regionally accredited institution. An assessment to demonstrate competency may be required.

- MMG 506 Quantitative Analysis for Managers
- MMG 511 Foundations of Management
- MMG 514 Accounting for Managers
- MMG 515 Economics for Managers

Core Curriculum 12 credits

The following core courses must be taken in a student's first term(s).

- MMG 500 Graduate Management Orientation Seminar (0 credit)
- MMG 512 Organizational Environment
- MMG 517 Research Methods for Managers
- MMG 525 Statistical Decision Techniques for Managers (preq. MMG 506)
- MMG 625 Foundations of Business Analytics

MBA Required Courses 15 credits

The following required courses must be taken after the completion of the core curriculum.

- MMG 710 Project Management
- MMG 712 Operations Management
- MMG 715 Management Information Technology
- MMG 725 Financial Management
- MMG 733 Marketing Management

Electives 6 credits

Choose two of the following electives (see next page):



(All courses @ 3 credits except as noted.)



MBA

Continued

Master of Business Administration

MBA Electives 6 credits

- MMG 603 Data Exploration and Visualization
(preq. MMG 525 and working knowledge of MS Excel)
- MMG 604 Data Driven Decision-Making
(preq. MMG 525, 625, and 603)
- MMG 713 Total Quality and Operations Management
- MMG 736 Digital Marketing (preq. MMG 733)
- MMG 737 Marketing Strategy (preq. MMG 733 and 517;
required last course in specialization)
- MMG 740 Human Resource Management
- MMG 755 Organizational Development and Change Management
- MMG 795 Advanced Project Management
(preq: experience in a project team/as project manager
or MMG 710/equivalent)

MBA Capstone 3 credits

- MMG 739 Strategic Management